



Telematics and the “White Van Man”

Over 3.4 million vans throughout the UK road network can be classed as the workhorses of the economy, however the levels of professionalism is always seemed to be frowned upon.

With the introduction of self regulation from Freight Transport Association (FTA), The Van Excellence Programme allows standards to be set for vans that are used safely, that are efficient and also provide awards for those operators who achieve the criteria. The Excellence Review describes how vans are performing in economic activity, if they are following current regulations, and exactly how challenging professionalising the sector can be and which way is the best to achieve it.

The collaboration between FTA and TomTom has been a successful one by improving the standard of professionalism. This will continue to grow over the years and the “White Van Man” will be considered as something completely different to the negative stigma they have to deal with now.



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